

THE MEMORY

What is the memory?

Memory is the faculty of the mind by which information is encoded, stored, and retrieved



TYPES OF MEMORY

SHORT TERM MEMORY

Capacity for holding, but not manipulating, a small amount of information in mind in an active, readily available state for a short period of time.

LONG TERM MEMORY

While short-term and working memory persist for only about 18 to 30 seconds, informative knowledge can remain as long-term memory indefinitely.



By repetition and significant association

Forgetfulness

Types

Traumatic
Psychological
Physiological

Mistakes

Theory of interference
Proactive interference
Interferencia retroactiva

EXPERIMENT

They put 10-15 samples related to each sense. Then someone memorizes the samples of each sense in order. Next, we randomly give you samples and you have to say in what order it was.

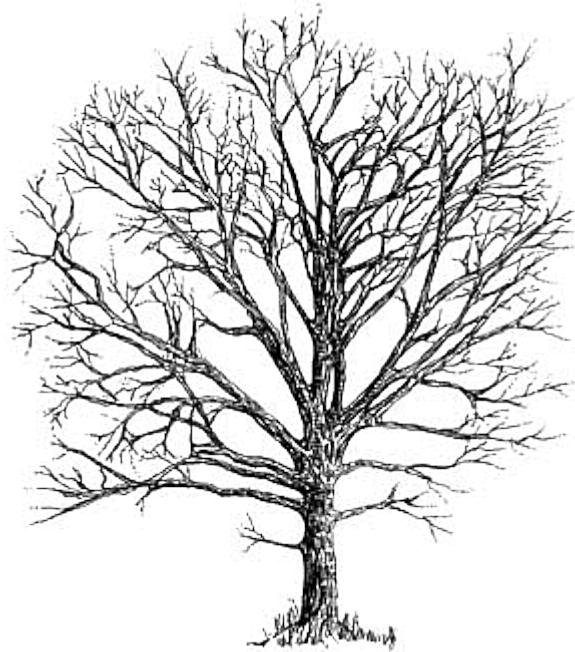
Our experiment

In our experiment people use SHORT TERM MEMORY and SENSES



Results

Associative memory



Sensory Memory





Knowledge and Experience